



August 5, 2024,

Dear Friends, Organizations, and Supporters of the NAACP Champaign County Branch,

We are thrilled to announce a landmark event for Champaign County! For the first time ever, the NAACP Champaign County Branch Unit 3008B will host the 87th NAACP Illinois State Conference. Please Join us in Champaign, IL, from September 26-29, 2024, at the Hilton Garden Inn, located at 1501 N. Neil Street.

Since the Springfield, Illinois Race Riot of 1908, the NAACP has championed the way in thought, action, and deed as we continue to advocate for racial and social justice. We continually strive to improve the social, economic, and political conditions of Blacks and other minorities throughout the nation. The NAACP stands as the nation's conscience for civil and human rights and serves as the world's example of unquestionable advocacy. Let's keep this tradition alive and integral to American culture.

A highlight of this weekend is our 109th Freedom Fund Banquet, taking place on *Saturday, September 28th, from 6 p.m. to 9 p.m.* This is our annual fundraiser, and it is vital for our branch, supporting our efforts to create positive change throughout Champaign County. This year's conference will feature inspiring workshops, including presentations from experts in Veterans Affairs, Criminal Justice, Life, Health, Economic Development, Education, Labor, Political Action, Environmental & Climate Justice, and Energy Efficiency.

We invite your organization to proudly serve as a **sponsor** of our main events. The entire Illinois State Conference promises to inspire and transform. We applaud the leadership team of the Champaign County Branch and its President, Ms. Minnie Pearson.

We sincerely appreciate the support your organization has shown over the years and ask that you continue to support our efforts by **sponsoring** the Illinois State Conference, and the NAACPCC Branch's Freedom Fund Banquet. Your sponsorship will include an advertisement in our virtual program book throughout 2024-the year 2025. **All ads are priced at \$100.00**

Thank you in advance for supporting our NAACPCC Branch Freedom Fund Banquet. Tickets to this event is \$75.00 each. We will be honoring local Community members for their public service work. Our keynote speaker will be **Rev. Dr. Janette C. Wilson-Howard, Executive Director of Operation Push.**

We look forward to hearing from you with your **sponsorship** as well. If you have any questions, please call NAACPCC President Minnie Pearson at 217-369-4958 or email minpearL3@aol.com.

With much appreciation and

Warm Regards,

Minnie P. Pearson

Minnie P. Pearson, President
NAACP Champaign County Branch
Email: Minpearl3@aol.com
Cell: (217)369-4958





NAACP

ILLINOIS STATE CONFERENCE

Annual NAACP Illinois State Convention

"ALL IN!"

87th September 27-29, 2024

Veterans, Criminal Justice, Life, Health, Economic Development, Education, Labor, Political Action, and Environmental & Climate Justice and Energy Efficiency.

Freedom Fund Banquet - Saturday, September 28, 2024 @ 6:00 P.M. Sponsorship/Advertisement Form

Convention Sponsor (Inside Front Cover)	\$15,000.00	Vendor Booth, Workshop Advertisement Full Page, VIP Reception
Underwriter Sponsor (Outside Back Cover)	\$12,500.00	Vendor Booth, Workshop Advertisement Full Page VIP Reception
Event Sponsor (Inside Back Cover)	\$10,000.00	Vendor Booth, Workshop Advertisement Full Page & VIP Reception
Corporate Sponsor	\$ 7,500.00	Full Page ad & 10 tickets
Platinum Sponsor	\$ 5,000.00	Full Page ad & 5 tickets
Gold Sponsor	\$ 4,000.00	Full Page ad & 5 tickets
Silver Sponsor	\$ 3,000.00	½ Page ad & 4 tickets
Bronze Sponsor	\$ 2,000.00	½ Page ad & 2 tickets
Community Sponsor	\$ 1,000.00	½ Page ad & 2 tickets
Legacy Sponsor	\$ 500.00	½ Page ad & 2 tickets
Family Sponsor	\$ 300.00	½ Page ad & 1 ticket
Full Page	\$ 300.00	
Half Page	\$ 175.00	
		Full Page = 7.5 x 10
		Half Page = 7.5 x 4.875
Table of 8	\$ 600.00	8 tickets
Single Adult Ticket	\$ 75.00	Youth Ticket (K – 12) 50.00

NAACP Illinois State Conference; - UNIIT 3002-SC or PayPal: NAACP Illinois State Conference:

Email camera ready ads (PDF and JPEG files accepted) to: naacp3035@aol.com

Please make sponsorship checks payable to: NAACP Illinois State Conference; P.O. Box 1986, Kankakee, IL 60901 or PayPal: ilnaacpni@gmail.com by Saturday, August 25, 2024.

Name of Sponsor/Advertiser: _____

Address: _____

Contact: _____

Contact Number: _____

Ad Size: _____

Payment Enclosed: _____ **Balance:** _____

SOLD BY: _____

Veterans, Criminal Justice, Life, Health, Economic Development, Education, Labor, Political Action, and Environmental & Climate Justice and Energy Efficiency.

Convention Sponsor (\$15,000)

- Title recognition in all advertising for NAACP programs and events
- Video shown at Dinner
- Two premiere location tables(16 seats) at the Freedom Fund Banquet
- Invitation for company representative to provide brief remarks at the Freedom Fund Banquet
- Premiere booth location at the Convention to share company information with attendees
- Title recognition and company logo on Youth Luncheon & Freedom Fund Banquet signage, video displays, and Website
- Opportunity for Sponsor to Moderate a Saturday workshop/forum during Convention

Underwriter Sponsor (\$12,500)

- Major sponsor recognition in all advertising for NAACP programs and events
- Video shown at Dinner
- Preferred location table (8 seats) at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Event Sponsor (\$10,000)

- Major sponsor recognition in all advertising for NAACP programs and events
- Video shown at Dinner
- Preferred location table(8 seats) at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and company logo on Freedom Fund Banquet signage, video displays and website

Corporate Sponsor (\$7,500)

Sponsor recognition in all advertising for the Freedom Fund Banquet

- Video shown at Dinner
- Eight seats at a preferred location table at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees
- Recognition and company logo on Freedom Fund Banquet signage, video displays and website

Platinum Sponsor (\$5,000)

Sponsor recognition in advertising for the Freedom Fund Banquet

- Video shown at Dinner
- Eight seats at a preferred location table at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees.
- Recognition and company logo on Freedom Fund Banquet signage, video displays ,and website

Gold Sponsor (\$4,000)

Sponsor recognition in all advertising for the Freedom Fund Banquet

Video shown at Dinner

- Eight seats at a preferred location table at the Freedom Fund Banquet
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and web

Silver Sponsor (\$3,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Video shown at Dinner
- Eight seats at a preferred location table at the Freedom Fund Banquet
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Bronze Sponsor (\$2,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Video shown at Dinner
- Four seats at a preferred location table at the Freedom Fund Banquet
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Community Sponsor (\$1,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Video shown at Dinner
- Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Legacy Sponsor (\$500)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Video shown at Dinner
- Two seats at preferred location table at the Freedom Fund Banquet
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

Family Sponsor (\$300)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Video shown at Dinner
- One seat at preferred location table at the Freedom Fund Banquet
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website

87th Annual NAACP Illinois State Convention
“ALL IN!”

September 27-29, 2024

Corporation/Agency/Vendor Sponsorship

Products will be seen by over 200 shoppers at the NAACP Illinois State Conference. Attendees will be NAACP members from thirty different branches, and community members from across the state. There will be 15 vendors with a variety of product types. Registration form and payment are due at the time of submission; deadline is Saturday, August 31, 2024.

I would like to register as a product vendor (includes 6 ft. table and chair):

- \$300 - Friday (Exhibit hours: 10am – 6pm, setup: 8:00am – 10:00am, break down: 6pm – 7pm)
- \$300 - Saturday (Exhibit hours: 10am – 8pm, setup: 8:30am - 10:00am, break down: 9pm – 10pm)
- \$500 Friday and Saturday

Payment Information (please check one):

Check

PayPal (ilnaacp.ni@gmail.com)

Print Name _____

Company Name _____

Type of products _____

Contact Name _____

Address _____

City, State, Zip _____

***Paperwork and proceeds should be mailed to Illinois NAACP State Conference by
Saturday, August 31, 2024***

Illinois NAACP State Conference:

Mr. Theodis Pace, President

Phone: (815)953-0939

Address: P.O. Box 1986, Kankakee, IL 60901

Email: naacp3035@aol.com